

## Press Release

### Maruti Suzuki opens booking for its premium crossover S-CROSS

**New Delhi, July 08, 2015:** Car market leader Maruti Suzuki announced that it has started accepting pre-launch bookings for S-CROSS, India's first premium crossover.

S-CROSS combines the power and performance of an SUV with the comfort and premiumness of a sedan. Two engine options are available: DDiS 200 and DDiS 320. It is built on a brand new platform and engine and comes packed with features including cruise control, rain-sensing auto wiper, all wheel disc brakes, auto dimming IRVM, HID (High Intensity Discharge) headlamps with auto light-on function and Smartplay infotainment system with reverse parking camera.

S-CROSS, expected to be launched in early August, will be sold and delivered at the network of NEXA showrooms. NEXA is the new premium automotive experience by Maruti Suzuki and 30 NEXA showrooms will begin operations in the next few weeks.

Customers can take any of the following routes to indicate their intent to purchase S-CROSS:

- a) Dial 1800-200-6392 (toll free) to make enquiries for S-CROSS and leave their contact details.
- b) Log in to [www.nexaexperience.com](http://www.nexaexperience.com) and leave their contact details.
- c) Customers intending to buy S-CROSS can leave their contact details at any of the existing nationwide Maruti Suzuki sales network.
- d) In addition the Company is displaying the S-CROSS at prominent locations where customers can see the S-CROSS and give their intent for purchase.

The customer details will be passed on to a NEXA Showroom and the NEXA Relationship Manager will contact the customer to complete the booking formalities for the S-CROSS.

### Variants & Colors

Legend: (O) Available / ( - ) Not Available

		DDiS 200	DDiS 320
Engine displacement		1.3Liter	1.6 Liter
Transmission		5MT	6MT
Fuel efficiency (km/liter)		23.65	22.70 <sup>^</sup>
Variant	Sigma	O	-
	Delta	O	O
	Zeta	O	O
	Alpha	O	O
			<sup>^</sup> for Delta/Zeta DDiS 320

Color Options
Caffeine Brown
Urban Blue
Pearl Arctic White
Premium Silver
Granite Grey

For high resolution images of S-CROSS click on this link <https://flic.kr/s/aHskf2FAho>

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