



Press Release

Maruti Suzuki ushers in inclusive mobility with WagonR Swivel seat: A step towards providing accessible mobility for senior citizens and persons with disabilities

- *Introduces innovative swivel seat to enhance accessibility and empower senior citizens and differently abled passengers*
- *Pilot project launched with WagonR in 11 cities, expected to be expanded in the future based on customer response*
- *With WagonR among India's top-selling cars, Maruti Suzuki is making accessibility mainstream—delivering on its promise of 'Joy of Mobility' to as many people as possible*

New Delhi, 17 December 2025: Maruti Suzuki India Limited ("Maruti Suzuki"), today announced the launch of WagonR with an option of swivel seat, a pioneering step for promoting inclusive mobility in mass segment cars. Swivel seat is specially designed to offer greater convenience to senior citizens and persons with disabilities, bringing the 'Joy of Mobility' to them.

Drawing inspiration from Suzuki Group's Corporate Slogan '*By Your Side*', the initiative aligns with the United Nations' Sustainable Development Goal 10, that aims to reduce inequality.

'*By Your Side*' encapsulates Suzuki group's founding spirit, Mission Statement, and Philosophy of Conduct. These words embody the Group's ongoing commitment to focusing on the customer, rooted in the vision of Suzuki's founder, Michio Suzuki. As India's leading passenger vehicle manufacturer, Maruti Suzuki is committed to providing mobility that is technologically advanced, human-centric, environmentally responsible, and addresses the diverse needs of society.

For this initiative, Maruti Suzuki has teamed up with Bangalore-based startup TRUEAssist Technology Private Limited under its startup Incubation Program with NSRCEL-IIM Bangalore.[#] Customers can order swivel seat as a retro fitment kit at Maruti Suzuki Arena dealerships. The seat can be installed in new WagonR models or retrofitted in existing vehicles*. With this initiative, the Company intends to bring ease of accessibility across a wide customer base.

Key highlights of WagonR swivel seat:

- Easy ingress and egress
- No replacement of original OEM seat
- Fast installation (~1 hour)
- 3-year warranty against any manufacturing defect

WagonR's Tall Boy design offers spacious headroom and generous legroom that allows ease of ingress/egress, making it an ideal mass-market passenger vehicle for this innovative mobility solution. Initially available at more than 200 ARENA dealerships in 11 cities, the project will be scaled up based on customer response.

Speaking on this initiative, **Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited**, said, "*Swivel seat will make daily travel more convenient for senior citizens and persons with disabilities. WagonR is among the top 10 selling models* in India and is ideal to offer this accessibility feature to a wider audience. This initiative reflects our vision of inclusive mobility and reinforces our commitment to customer-focused solutions that empower people with dignity, independence, and*

confidence in their everyday journeys. It fully aligns with our motto to deliver 'Joy of Mobility' to as many people as possible."

Speaking on the collaboration, **Naina Padaki, Founder of TRUEAssist Technology Private Limited**, said: *"We are truly pleased to collaborate with India's leading passenger vehicle manufacturer, Maruti Suzuki, to bring our assistive mobility solution to a wider audience. Working with the R&D engineers of Maruti Suzuki has been a delightful experience, and it is inspiring how deeply they think of the customers in every aspect. By integrating our innovation into a model loved by the masses, we can ensure that inclusive mobility becomes a mainstream reality and reaches more families across India."*

WagonR swivel seat kit has undergone safety tests at Automotive Research Association of India (ARAI) and complies with required safety standards. Installation is carried out without modifying the car's structure or core functioning. The swivel seat come with a 3-year warranty**, ensuring peace of mind for customers.



[For WagonR swivel seat photographs, please click the link here.](#)

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#It is a unique initiative by Maruti Suzuki to engage with early-stage Startups working on disruptive technologies. It aims to open the gateway to a myriad of opportunities & create an impact on society. Powered by IIM Bangalore NSRCEL. It offers a platform for start-ups to collaborate with Maruti Suzuki and expand their Go-to-Market reach.

**Swivel seat can be retrofitted in WagonR models sold after 2019.*

**Internal sales report*

***Warranty shall be provided by TRUEAssist Technology Private Limited.*