Press Release

Maruti Suzuki starts the shipment of e VITARA to Europe exemplifying 'Make in India, Make for the World'

Pipavav / New Delhi, 01 September 2025: Maruti Suzuki India Limited ("Maruti Suzuki") commenced the exports of Suzuki's first Battery Electric Vehicle (BEV), the e VITARA, in August. Over 2,900 units of e VITARA were shipped from Pipavav Port in Gujarat to 12 European countries - the United Kingdom, Germany, Norway, France, Denmark, Switzerland, Netherlands, Sweden, Hungary, Iceland, Austria, and Belgium.

This important milestone comes in backdrop of the event held at the Company's manufacturing facility in Hansalpur, Gujarat on 26th August, where Hon'ble Prime Minister of India, Shri Narendra Modi commemorated the start of production of e VITARA and hailed Maruti Suzuki as a brand ambassador of the 'Make in India' initiative.

The e VITARA is exclusively manufactured at Maruti Suzuki's Gujarat manufacturing facility. The start of exports marks a key milestone in Suzuki's roadmap to establish India as the global production hub for e VITARA.



Celebrating this milestone, **Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited**, said, "The Hon'ble Prime Minister's recognition of Maruti Suzuki as a brand ambassador of 'Make in India' is the highest possible honour we could think of. The start of export of e VITARA to Europe is indeed a proud and defining moment for us. To delight customers in over 100 countries, the product has to be truly world class in terms of technology, design, safety and performance. Built on an all-new electric vehicle (EV) platform, HEARTECT-e, the e VITARA features a design that combines a sense of advanced technology and strength. We are sure that with a nimble and sharp driving experience, it will delight customers in Europe."

e VITARA exports from India

The 'Made in India' e VITARA will be exported to over 100 countries and will be sold in the domestic market. A preview of the e VITARA was done earlier in Milan, Italy and at Bharat Mobility Global Expo in New Delhi, India.

Link for photos & videos: Click here



Issued by:

Corporate Communication, Maruti Suzuki India Limited, 1, Nelson Mandela Road, Vasant Kunj, New Delhi Ph: 91-11-4678 1000

Email: corp.comm@maruti.co.in
Website: www.marutisuzuki.com

X: @Maruti_Corp

Disclaimer: This press release contains forward-looking statements that reflect management's current views and expectations. However, these statements involve uncertainties, risks, and assumptions that could cause actual results to differ significantly due to factors beyond the Company's control. The Company undertakes no obligation to publicly update or revise forward-looking statements to reflect subsequent events or circumstances, except as required by applicable law and these statements should be understood in conjunction with the risks that the Company faces.