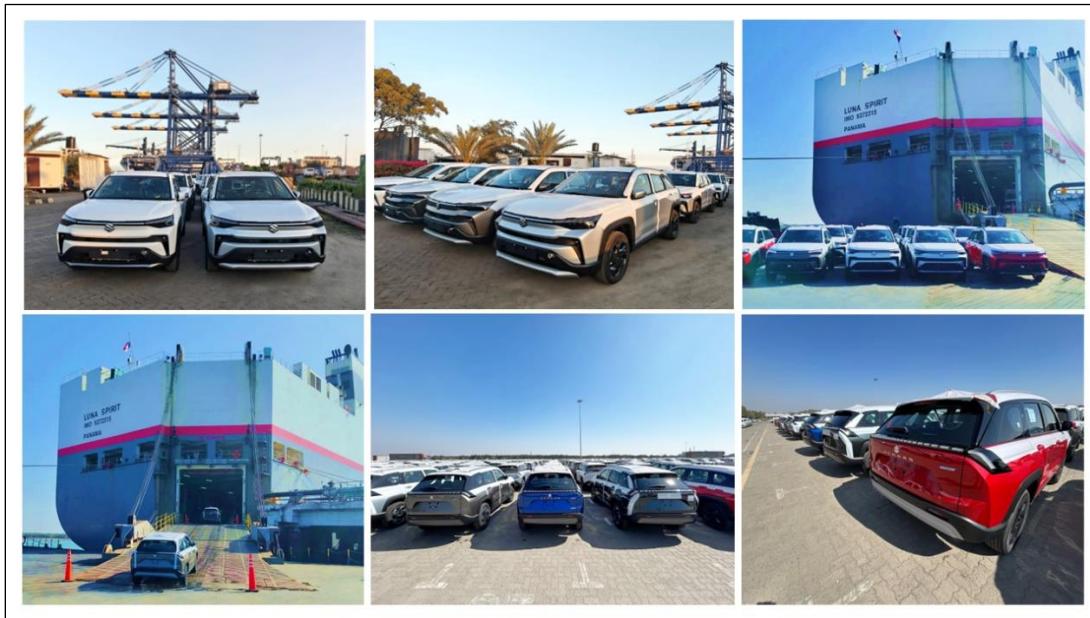


Press Release**Maruti Suzuki commences exports of VICTORIS, badged as 'Across'**

- *VICTORIS is planned to be exported to over 100 countries and regions*
- *Key regions for export include Latin America, Middle East and Africa*
- *VICTORIS will be globally sold as 'Across'*

Mundra / Pipavav / New Delhi, 16 January 2026: Maruti Suzuki India Limited (“Maruti Suzuki”) today announced the start of shipment of its premium SUV, VICTORIS, for exports. Over 450 vehicles have set sail from Mundra and Pipavav ports for global markets. The SUV, which embodies the brand’s ‘Got It All’ philosophy, will be globally sold as ‘Across’.

Engineered as a truly modern SUV, VICTORIS combines intelligent technology and indulgent comfort with futuristic styling. The SUV has demonstrated global safety credentials, earning a 5-star safety rating in both Global NCAP and Bharat NCAP. Besides this, the Made-in-India SUV was also showcased to international audience at the Japan Mobility Show 2025.



Speaking on the occasion, **Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited**, said, “*Maruti Suzuki’s export journey is guided by the vision of Make in India, Make for the World. In calendar year 2025, with exports of over 3.9 lakh vehicles, we emerged as India’s number one passenger vehicle exporter for the fifth year in a row. The year also marked our re-entry into Europe with the start of exports of our first Battery Electric Vehicle, e VITARA.*”

He added, “If we look at growth of India’s passenger vehicle exports in the past five years from CY2020 to CY2025, while the rest of industry grew by 1.43 times, Maruti Suzuki exports grew by 4.67 times. The addition of VICTORIS will further support our export ambitions, and we are hopeful it will be well received in international markets.”

About VICTORIS

Maruti Suzuki introduced VICTORIS in September 2025 in India. With a wraparound design language, crafted interiors and “Got it All” features for young Indians, the model has been very popular. VICTORIS has won the coveted Indian Car of the Year (ICOTY) 2026 award as well, demonstrating its excellence and appeal.

[Click here for pictures and video](#)

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