

Press Release

Maruti Suzuki commences exports of Grand Vitara

- Initiative aligns with Government of India's 'Make in India' efforts

New Delhi, 19th January 2023: India's leading passenger vehicle exporter Maruti Suzuki* has commenced exports of its highly successful premium SUV, Grand Vitara. The first shipment of Grand Vitara sailed to Latin America from the Kamarajar port recently. The company aims to export Grand Vitara to more than 60 countries across Latin America, Africa, Middle East, ASEAN and neighboring regions.

Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited said, *"Supporting Government of India's efforts to increase exports from India, Maruti Suzuki has taken multiple initiatives to increase its international presence. Expanding product portfolio for exports has been one of the key pillars of success. By adding Grand Vitara, we now export a range of 17 vehicles. Grand Vitara, unveiled in July 2022, has received overwhelming response in the domestic market and we are confident that the India manufactured Grand Vitara will meet with similar success in overseas markets as well."*



The first batch of Maruti Suzuki Grand Vitara seen leaving the Kamarajar port for Latin America, Africa, Middle East, ASEAN and neighboring regions.

In CY 2022, Maruti Suzuki registered an export of over 2.6 lakh vehicles, its highest ever exports in a calendar year. With the addition of Grand Vitara, the Company aims to further strengthen its position as India's leading passenger vehicle exporter.

*As per industry body SIAM's report

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