

## **PRESS RELEASE**

### **Maruti Suzuki brews its *Mini SUV S-PRESSO*, ahead of the festive season**



**DESIGN** - A true symbol of 'Make in India', **S-PRESSO** with strong SUV appeal to strike a chord with youth  
**SAFETY** - Suzuki's 5<sup>th</sup> Generation HEARTECT platform makes the **S-PRESSO** strong, rigid and safe with more than 10 safety features  
**TECHNOLOGY**: BS6 compliant 1.0L K10 engine with a fuel efficiency of 21.7 km/l.  
Smartplay Studio infotainment system

**New Delhi, September 30, 2019:** Maruti Suzuki today launched its much-awaited *Mini-SUV S-PRESSO*. The **S-PRESSO** is conceptualized and designed in India for India and the world. It stands out with its bold and powerful SUV stance. Built afresh on acclaimed 5<sup>th</sup> generation HEARTECT platform, it uses 40% high tensile steel that ensures stronger, safer and sturdier structure.

**S-PRESSO** will be sold countrywide through the extensive ARENA retail network and is packed with more than 10 safety features and is compliant with all safety regulations. Maruti Suzuki will offer several best-in-its class features to customers with **S-PRESSO**.

**Presenting the all new S-PRESSO to customers, Mr. Kenichi Ayukawa, Managing Director and CEO, Maruti Suzuki India, said,** "At Maruti Suzuki, we believe in the philosophy of 'customer first.' We continue our endeavor to provide Indian customers with high quality cars backed by affordable pricing. Today's global launch of **S-PRESSO** stands testament to our commitment to offer best in design, technology and safety to our customers. I am happy to share that **S-PRESSO** joins our BS6 range, as the 8<sup>th</sup> vehicle compliant with new emission norms. We are confident that **S-PRESSO** will bring excitement in its segment, attracting the ever evolving young customer."

## **S-PRESSO – STRONG AND SOLID ROAD PRESENCE**

**S-PRESSO** comes with a distinct SUV character with a bold design statement.

The upright A-pillar and back door design give it a solid SUV presence. The proportions are carefully crafted with modern glass to body ratio and sculpted volumes to give a bold look.

The lifted door-sill underlined by a higher ground clearance, exhibits confidence and bold stance. The sturdy character is reinforced by the squared wheel arches with R14 tyres.



The single aperture head lamp and grille graphic gives it a distinct and commanding bold look. The wide C-signature tail lamps are packaged higher-up to give a dominant presence and an instantly recognizable design character.

## **INSIDE S-PRESSO: FIRST OF ITS KIND UNIQUELY POSITIONED INSTRUMENT CLUSTER**



The **S-PRESSO** comes with a unique and exciting interior giving it a distinct style. All the energy originates from a dynamic centre console inspired from tough sports watches to appeal the young customer. Together with trendy infotainment system and digital speedometer, it adds to the car's iconic style and a seamless blend of new technology and bold design.

**S-PRESSO** has high seating layout that offers a commanding driving position. This also enables

easy ingress and egress with ample leg room. The large cabin space with intense sporty black colour scheme accentuated by bright pop out accents brings excitement for young customer.

**S-PRESSO** is loaded with conveniently located utility spaces in front and rear. It offers plenty of storage options like open tray, glove box, door trim and door console pocket to keep smartphones.

## **TECHNOLOGY – A FEATURE LOADED THRILLING DRIVE EXPERIENCE**

**S-PRESSO** offers first in its class Steering mounted audio and voice controls. The advanced Smartplay Studio ensures that music, entertainment and navigation are always available with a touch. It has a user friendly and vibrant graphic user interface, compatible with Android Auto, Apple CarPlay and other Smartplay Studio Apps.

Under the hood of the **S-PRESSO** is a proven 1.0 L K10 engine with BS6 compliance. Equipped with both Manual and AGS (Auto Gear Shift) options, it delivers a peppy performance and great fuel efficiency.

#### **SAFETY & AUGMENTED STRENGTH: ALWAYS BY YOUR SIDE**

**S-PRESSO** is a result of continuous and consistent effort to reinforce the passenger and pedestrian safety. Built on Suzuki's 5<sup>th</sup> Generation HEARTECT platform, **S-PRESSO** is compliant with all the latest Indian safety regulations including frontal offset crash, side impact and with pedestrian safety. The HEARTECT platform gives better impact absorption and energy dispersion power to the body structure to ensure passenger safety.

**S-PRESSO** boasts of safety features such as dual airbags, ABS (Anti-Lock-Braking System) with EBD (Electronic Brake force Distribution), seat belts with pre-tensioners and force Limiters, driver/co-driver seat belt reminder, rear parking assist system, high speed warning alert and reverse parking sensors.

Specifications			
Length	3565 mm	Max Torque	90 Nm @ 3500 rpm
Height	1564 mm (Vxi/Vxi+) 1549 mm (Std/Lxi)		
Width	1520 mm	Max Power	50 kW @ 5500rpm
Wheel Base	2380 mm		
Fuel Efficiency	21.7 kmpl (Vxi/Vxi+) 21.4 kmpl (Std/Lxi)		
Range of colours	Solid Sizzle Orange (New)   Pearl Starry Blue (New)   Superior White   Solid Fire Red   Metallic Granite Grey   Metallic Silky Silver		

Prices of S-PRESSO (Ex Showroom in Rs)		
	5-Speed MT	AGS
<b>Standard</b>	3,69,000	NA
<b>LXI</b>	4,05,000	NA
<b>VXI</b>	4,24,500	4,67,500
<b>VXI+</b>	4,48,000	4,91,000

#### **Caption of the enclosed photograph:**

*Mr. Kenichi Ayukawa, MD & CEO, Maruti Suzuki India and Mr. Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India unveiling the latest Mini SUV S-PRESSO in New Delhi on September 30, 2019*

#### **Click here for hi-resolution images of S-PRESSO:**

<https://www.flickr.com/photos/126049010@N03/albums/72157711039245892>

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