

Maruti Suzuki Dzire Celebrates Momentous 3 Million Sales Milestone

- India's highest-selling car in CY 2025*¹ with over 214 488 units sold.
- India's highest-selling sedan*² with over 3 million customers.
- India's most fuel-efficient sedan*³ with a fuel-economy of 24.79 km/l[^] in Petrol MT and 33.73 km/kg[^] in S-CNG mode*⁴.
- Class-leading features - Electric sunroof, 360 view camera, SmartPlay Pro+ with wireless Android Auto and Apple CarPlay, Next Gen Suzuki Connect with Smartwatch connectivity and Alexa Skill*⁵.
- Robust safety with 5-star Bharat NCAP and Global NCAP safety rating.



New Delhi, March 13, 2026: Maruti Suzuki India Limited (Maruti Suzuki) announces the momentous 3 million sales milestone for the Maruti Suzuki Dzire, India's highest-selling car in calendar year 2025*¹. The Dzire's sleek and sophisticated authentic sedan design language finds strong customer acceptance, making it India's highest-selling sedan*². Crafted for individuals who thrive on success, the Dzire is a marker of success amongst its young customer demographic who aspire for the finer things in life. With its class-leading features, progressive design, welcoming interiors and robust safety, the Dzire impresses customers seeking a refined and sophisticated sedan.

Commenting on the momentous occasion, **Mr. Partho Banerjee, Senior Executive Officer, Marketing & Sales, Maruti Suzuki India Limited**, said, *"I would like to express my heartfelt gratitude towards all 3 million Dzire customers on this incredible milestone. The fourth-generation Dzire has well and truly reignited the sedan segment with its refined and sophisticated appeal, ensuring it finds strong preference among young first-time buyers, this demographic in fact represents nearly 50% of customers. A wide range of comfort and convenience features alongside 5-star safety ratings ensure the Dzire caters to every preference of today's evolving customers."*

First introduced in 2008, the Dzire nameplate has evolved over four generations of the iconic sedan; launched as the 'Heart Car', the Dzire introduced high-end features into its segment with dual-front airbags, climate control, Anti-Lock Braking System (ABS), etc. The second-generation Maruti Suzuki Dzire introduced the AGS automatic transmission to further elevate the indulgent nature of the sedan along with its inviting dual-tone interiors. The third-generation Dzire built on the indulgence of its predecessor with the new Z+ variants featuring LED projector headlamps, SmartPlay infotainment system, precision-cut two-tone alloy wheels and more. The fourth-generation Dazzling new Dzire is powered by the all-new spirited yet efficient Z-Series engine and a range of new-age features to redefine customer experiences.

Press Release

The Dzire today finds strong customer preference courtesy of class-leading features that include an electric sunroof, 360 view camera with HD resolution, 22.86 cm (9") SmartPlay Pro+ with wireless Android Auto™ and Apple CarPlay®#, Next Gen Suzuki Connect with Smartwatch connectivity, Alexa Skill*⁵ and more. 15+ top-of-the-line safety features, including 6 airbags, Electronic Stability Program*⁶ (ESP®) with Hill Hold Assist, Anti-Lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist, ISOFIX child seat anchorages, etc. ensure complete occupant safety along with the Dzire's 5-star safety rating from multiple testing agencies including Bharat NCAP and Global NCAP.

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**¹As per SIAM new car sales database*

**²Claim verified by JATO Dynamics on 11 March 2026*

**³Claim verified by JATO Dynamics on as on 11 March 2026*

**⁴Claim verified by JATO Dynamics on as on 11 March 2026*

**⁵Suzuki Connect (Available Through Phone/ Smartwatch/ Suzuki Connect skill for Amazon Alexa.). Suzuki Connect is a network dependent telematic device. For detailed features, refer to Suzuki Connect brochure. Amazon, Alexa, and all related marks are trademarks of Amazon.com, Inc. or its affiliates.*

**⁶ESP is the registered trademark of Daimler AG.*

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^Fuel-efficiency as certified by test agency under Rule 115 of CMVR, 1989 (CMVR is an acronym for Central Motor Vehicles Rules, 1989).