

## India Goes Electric with Maruti Suzuki e VITARA, introductory BaaS price starts at ₹ 10.99 lakh + Battery EMI @ ₹ 3.99/km<sup>\*1</sup>

- Maruti Suzuki's e VITARA comes with an exclusive **NEXA edge package** designed to deliver unmatched convenience, confidence, and value for EV customers. The package comprises of:
  - Seamless Home Charging** : Every e VITARA owner will receive a complimentary 7.4 kW AC Wall Box Charger along with installation<sup>\*2</sup>, ensuring effortless charging at home.
  - Convenient Public Charging** : One-year complementary charging through 'e for me' app at Maruti Suzuki dealer locations<sup>\*3</sup> for early adopters of e VITARA.
  - Assured Buyback Confidence** : Up to 60% assured buyback value with a 3-Year ownership plan<sup>\*4</sup>, reinforcing peace of mind and long-term trust for customers.
  - Warranty**: The e VITARA is available with 61kWh and 49kWh battery pack options, backed by an 8-year or 1 60 000 km warranty (whichever is earlier). Standard warranty<sup>\*8</sup> on the vehicle is 3-years. Option of extending warranty up to 8-years<sup>\*8</sup> is available on payment basis.**The above introductory offer is valid till 31<sup>st</sup> March, 2026.**
- The Electric SUV - e VITARA, is available with the choice of two battery options – 61kWh and 49kWh, and a driving range of up to 543 kilometres<sup>\*5</sup>.
- Supported by **one of India's largest fast-charging network available through 'e for me' app**, which offers discovery, scheduling and payment options, for a hassle-free driving experience.

 NEXA

# India goes electric

PURE ELECTRIC  
HEARTECT - e PLATFORM

RELIABLE CHARGING  
ECOSYSTEM

EASY OWNERSHIP  
MODELS

Introductory BaaS price  
**₹ 10.99 LAKH** + Battery EMI  
@ ₹ 3.99/km



NEXA  edge	
<b>60%</b> ASSURED BUYBACK AFTER 3 YEARS	COMPLIMENTARY HOME CHARGING & INSTALLATION WORTH ₹ 50,000
<b>8 YEARS WARRANTY</b> • BATTERY: 8 YEARS • VEHICLE: 8 (or PAID) YEARS	COMPLIMENTARY CHARGING FOR 1 YEAR

\*Mentioned ownership plan is for e VITARA Delta variant. Calculation is done assuming vehicle is running 60 km per day, excluding charging cost. Valid on retail sales for the e VITARA till 31<sup>st</sup> March '26, capped at 1300 units of electricity (kWh) per customer in 1 year from the purchase of the vehicle, whichever is earlier. Assured buyback plan is available on payment basis with the option of 3 years/45 000 km or 4 years/60 000 km ownership plans (whichever is earlier). The program is offered through an Insurance company. e VITARA comes with standard warranty of 3 year/1 00 000 km with an option of extending the same on payment basis to 5 years/1 40 000 km and service activated coverage for 6<sup>th</sup> to 8<sup>th</sup> year for EV related components.

THE ELECTRIC SUV  
** VITARA**

**New Delhi, February 17, 2026:** Marking a transformative milestone in India's electric mobility journey, Maruti Suzuki India Limited (Maruti Suzuki), today, commences deliveries for The Electric SUV - e VITARA. BaaS price for the e VITARA starts at ₹ 10.99 lakh + Battery EMI @ ₹ 3.99/km<sup>\*1</sup>.

Launching the e VITARA, **Mr. Partho Banerjee, Senior Executive Officer, Marketing and Sales, Maruti Suzuki India Limited**, said "Maruti Suzuki's EV strategy has been developed to ensure that the e VITARA becomes the primary EV choice for customers. The e VITARA offers a commendable driving range of over 543 km, supported by 'e for me' charging ecosystem that mirrors the reliability our customers have trusted for decades. With over 1,500 EV-ready service centres, specially trained NEXA EV relationship managers and dedicated charging managers, the e VITARA offers complete peace-of-mind. We are also introducing

*attractive flexible ownership plans with BaaS, alongside exclusive benefits for early adopters that make the e VITARA an irresistible proposition."*

#### ■ Easy Ownership Schemes

- **BaaS (Battery-as-a-Service)** is a dual-loan finance product which eliminates the upfront battery cost and makes ownership easy and affordable. The plan starts at ₹ 10.99 lakh + Battery EMI @ ₹ 3.99/km<sup>\*1</sup>.
- **'e Flex' scheme:** Customers can upgrade to e VITARA with similar EMI of their existing car<sup>\*6</sup>, thus making electric mobility more accessible and affordable for customers.
- **Assured Buyback Plan :** The e VITARA is also being offered with **Assured Buyback plans**<sup>\*4</sup>:
  - The **3-years /45 000 km** plan offers up to **60%** Assured Buyback value<sup>\*7</sup>.
  - The **4-years /60 000 km** plan offers a **50%** Assured Buyback value<sup>\*7</sup>.

#### ■ Carefree EV Ownership

- **Battery Warranty:** The e VITARA is available with **61kWh** and **49kWh** battery pack options, backed by an **8-year or 1 60 000 km warranty** (whichever is earlier).
- **Vehicle Warranty:** Standard warranty<sup>\*8</sup> on the vehicle is 3-years. Option of extending warranty up to 8-years<sup>\*8</sup> is available on payment basis.

#### ■ Advanced Safety Technology

- **Level 2 ADAS** (Advanced Driver Assistance System) with a cutting-edge system features **Adaptive Cruise Control, Lane Keep Assist, Blind Spot Monitoring, Automatic Emergency Braking (AEB)** among others.
- **7 Airbags** (including driver side knee airbag) offered as standard equipment.
- **Next-Gen Suzuki Connect** with over 60 features.
- Comprehensive **5-star Bharat NCAP safety rating** with **HEARTECT-e platform** featuring over 60% ultra-high-tensile and high-tensile steel strength steel construction, and an advanced battery protection system for enhanced safety.

Customers can book the e VITARA at NEXA showrooms or by visiting the NEXA website <https://www.nexaexperience.com/ebook>, with an initial payment of ₹ 21 000.

For high-resolution images click [here](#).

#### Issued by:

##### PR and Communications,

Maruti Suzuki India Limited,

#1 Nelson Mandela Road, Vasant Kunj, New Delhi

Ph: 91-11-4678 1000

Email: corp.comm@maruti.co.in

Website: [www.marutisuzuki.com](http://www.marutisuzuki.com)

X: @Maruti\_Corp

<sup>\*1</sup>BaaS price (Battery-as-a-Service) is a dual-loan finance product which eliminates the upfront battery cost and makes ownership easy and affordable. The finance scheme is subject to approval of individual finance company/bank/NBFC and subject to their terms and conditions. Mentioned ownership plan is for e VITARA 49kWh model. Calculation is done assuming vehicle running of 60km per day, excluding charging cost. Applicable for personal use only. BaaS price is excluding all Govt. statutory levies like road tax, insurance, TCS and other Govt. levies.

<sup>\*2</sup>Home charger installation includes Standard Package for one location only. This is a complimentary offer and cannot be adjusted against the price of the car.

## Press Release

\*<sup>3</sup>Valid on retail sales for the e VITARA till 31st March 2026, capped at 1,000 units of electricity (kWh) at Maruti Suzuki dealer locations, per customer or 1-Year from the purchase of Vehicle, whichever is earlier. Limited period offer.

\*<sup>4</sup>Assured buyback plan is available on payment basis with the option of 3-years/45,000 km or 4-years/60,000 km ownership plans (whichever is earlier). The program is offered through an Insurance company.

\*<sup>5</sup>Driving range for 61kWh battery pack equipped e VITARA as certified by the test agency under Rule 124 (1)-28 of the Central Motor Vehicles Rules, 1989. Results may differ depending on actual driving, road, and other conditions.

\*<sup>6</sup>Conditions apply, contact NEXA dealership for details

\*<sup>7</sup>Refer to plan details for Terms and Conditions and assured buyback value is at net ex-showroom price.

\*<sup>8</sup>The e Vitara comes with a standard warranty of 3-years/1 lakh km whichever is earlier, with an option to extend it up to 5-years/1.4 lakh km whichever is earlier. Additionally, an optional service activated coverage is available from the 6th to the 8th year. T&Cs apply.