

Press Release

Growing stronger: Maruti Suzuki inaugurates 3,500th new car sales outlet

Hyderabad, 18 November 2022: Strengthening its reach across the country, Maruti Suzuki India Limited crossed the milestone of 3,500 new car sales outlets. Present across 2,250 cities, the landmark makes Maruti Suzuki the only car company to achieve such a wide network across India. The Hyderabad NEXA sales outlet, inaugurated today, became the 3,500th sales outlet for the company.



Mr. Shashank Srivastava, Senior Executive Officer, Marketing & Sales, Maruti Suzuki India Limited and Mr. Nobutaka Suzuki, Executive Officer, Marketing & Sales, Maruti Suzuki India Limited at the inauguration of Maruti Suzuki's 3,500th sales outlet in the country, at Hyderabad

Driven by the constant endeavor to be closer to customers to offer a delightful car ownership experience, Maruti Suzuki added 237 sales outlets in FY 2021-22. Notably, the network expansion continues to see a big spurt with the addition of 170 outlets between April to October of the current fiscal year 2022-23.

Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited, said, *"I congratulate teams at Maruti Suzuki, and our dealer partners for their efforts to strengthen our network across the country. This milestone coincides with the landmark of commemorating 40 years of Suzuki's partnership with the people of India. Expanding our reach to 3,500 sales outlets reflects the company's continued commitment to reach out with the best quality products to our customers. Our multi-channel sales network helps us address demand across segments and strengthen the trust customers have in our brand. Our largest product portfolio including Strong Hybrid and the widest network of Sales and Service gives us an extremely strong base to connect with our customers."*

He added, *“It is estimated that only 3 per cent people own vehicles in the country. This presents us an opportunity for growth, and offer mobility to those who aspire to buy a four-wheeler. I want to give ‘Joy of Mobility’ to as many people as possible, where they are empowered with the freedom to travel, connect and bond with others. The expansion of our sales network is a step in the direction to realize this vision.”*

Today the Company undertakes new car sales through three formats- Maruti Suzuki ARENA, NEXA and Commercial. These, along with seamless integration with Company’s digital platforms, has resulted in further enhancing customer buying experience and create customer delight.

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