

Media Release

Now "Drive Your Style" with CNG
Maruti Suzuki launches All-New Celerio with S-CNG Technology

- Delivers an incredible mileage of 35.60 km/kg*
 - Available in VXi variant
- Over 6,00,000 happy Celerio customers

New Delhi, January 17, 2022: Maruti Suzuki India Limited, today announced the launch of the CNG variant of stylish and urban All-New Celerio. The introduction of the All-New Celerio with S-CNG technology is aligned with the company's commitment to further strengthen its growing green vehicles portfolio in India. Powered by next-generation Dual Jet, Dual VVT K-Series 1.0L engine, the All-New Celerio with S-CNG technology delivers an incredible mileage of 35.60 km/kg* and has a CNG tank capacity of 60 litres (water filling capacity). The All-New Celerio S-CNG is factory fitted and offers optimum performance, ensuring enhanced safety, unmatched convenience, and great fuel-efficiency.

MARUTI SUZUKI ARENA

INTRODUCING THE ALL-NEW CELERIO
WITH FACTORY FITTED **S-CNG**

INCREDIBLE FUEL EFFICIENCY
35.60* km/kg

S-CNG
DRIVE SMART. CHOOSE GREEN.

SOLID PERFORMANCE
Retuned Suspension and Intelligent Injection System for drivability across terrains.

ENHANCED SAFETY
Leak-proof Design and Integrated harness for total assurance.

CELERIO

E-BOOK TODAY AT MARUTISUZUKI.COM OR VISIT YOUR NEAREST MARUTI SUZUKI DEALERSHIP.

*Accessories and features shown in the pictures may not be part of the standard equipment and may vary according to the variant. Images are for illustration purpose only. Colors shown may vary from actual body colors due to printing on paper. Terms and conditions apply. *As certified by Test Agency Under Rule 115 (B) of CMVR 1989.

Speaking on the occasion, **Mr. Shashank Srivastava, Senior Executive Director (Marketing & Sales), Maruti Suzuki India Limited** said, "Maruti Suzuki has been a pioneer in the country to offer factory-fitted CNG cars. We have the largest portfolio of 8 green models on the road and have sold around 9,50,000 S-CNG vehicles. Owning a factory fitted S-CNG vehicle comes with standard warranty benefits and convenience of Maruti Suzuki's service network spread across India, that our customers find very comforting. With green mobility in focus, we have witnessed 22% CAGR increase in our CNG sales in the past five years. This is a testimony to the customers accepting technologically advanced, eco-friendly, and safe CNG mobility solutions."

He added, "The launch of All-New Celerio S-CNG will take us a step closer to our ambition of spearheading the mass adoption of green vehicles in India. Interestingly, the S-CNG variant in the previous generation Celerio contributed

over 30% of total sales. The All-New Celerio S-CNG with new 3D organic sculpted design, energetic and spacious cabin, and S-CNG technology will offer customers an affordable, safe, and high-performance green vehicle. We are confident that customers will appreciate the All-New Celerio S-CNG's stellar fuel-efficiency."

The All-New Celerio was launched in November'21 in petrol avatar and has received a phenomenal customer response with close to 25,000 bookings in just two months of its launch. The All-New Celerio ticks all the boxes of customer expectation with a superior driving experience, unrivalled fuel-efficiency, and a host of features that offer comfort, convenience, and safety at an attractive price. With the launch of the All-New Celerio, the cumulative sales for Celerio has crossed 6,00,000 units.

The launch of Maruti Suzuki's S-CNG vehicle range is aligned to and complements the Government of India's vision of reducing oil import and enhancing the share of natural gas in the country's primary energy mix from 6.2% now to 15% by 2030. The Government is working to rapidly increase the CNG fuel pumps network in the country.

Maruti Suzuki factory fitted S-CNG vehicles are equipped with dual interdependent ECUs (Electronic Control Units) and an intelligent injection system. Vehicles are specially tuned and calibrated to deliver optimum performance and enhanced drivability across all kinds of terrains. S-CNG vehicles are also designed for safety, engine durability, convenience, and great mileage.

All-New Celerio CNG Technical Specifications:			
Length	3695mm	Max Torque	82.1Nm@3400 rpm (CNG Mode)
Height	1555mm		89.0Nm@3500 rpm (Gasoline Mode)
Width	1655mm	Max Power	41.7kW@5300 rpm (CNG Mode)
Wheelbase	2435mm		48.0kW@5500 rpm (Gasoline Mode)
Fuel Efficiency	35.60 km/kg*		

Price (Ex-showroom – Delhi)

Variant	Price (INR)
Celerio VXi CNG	6,58,000/-

ISSUED BY

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* As certified by Testing agency under rule 115 (G) of CMVR 1989