

Media Release

India's most loved van, Eco celebrates 10 lakh customers

- India's No.1 van delighting customers since 2010, commands a dominant 94% share in its segment*
- Powerful performance with unmatched reliability, comfort and practicality



New Delhi, February 22, 2023: Anchored on its core values of pride and progress, Maruti Suzuki Eco has achieved a remarkable milestone of selling 10 lakh units. As the highest-selling van in the country, Eco has been a trusted companion for families and businesses since 2010, thanks to its versatility and efficiency in meeting their ever-evolving needs.

Available across 13 variants, including 5-seater, 7-seater, Cargo, Tour, and Ambulance, the Eco is designed to cater to the needs of a wide range of customers, whether they are looking for a comfortable family vehicle or an efficient business vehicle. With refreshed interiors and the latest technology features along with an advanced powertrain, the Eco continues to be a reliable and efficient choice for customers.

Expressing gratitude towards customers for the milestone, **Mr. Shashank Srivastava, Senior Executive Officer, Marketing & Sales, Maruti Suzuki India Limited, said,** "Eco dominates the van segment with over 94% market share. It has been the trusted choice of over 10 lakh customers, adapting to their evolving needs over the years. Interestingly, the first 5 lakh sales milestone for Eco took 8 years, while the next 5 lakh sales milestone was achieved in under 5 years, speaking volumes about the quality, trust, and reliability it brings to the table. We thank our customers for their faith in us, making Eco the preferred choice of customers, and the highest-selling van in the country."

The Eco leads the way with its capability as a multi-purpose van, backed by the powerful 1.2L Advanced K-Series Dual Jet, Dual VVT engine that delivers power output of 59.4 kW (80.76 PS) @6000 rpm for petrol and 52.7 kW (71.65 PS) @6000 rpm for CNG variants. The Eco petrol delivers fuel-efficiency[^] of 20.20 km/l while the S-CNG Eco has a fuel-efficiency[^] of 27.05 km/kg.

With an enhanced in-cabin experience, the Eco comes loaded with comfort and safety features, Driver focused controls, reclining front seats, cabin air-filter (in A/C variants), along with 11+ safety features such as engine immobiliser, illuminated hazard switch, dual airbags, ABS with EBD etc that make Eco the preferred choice of customers.

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[^]Fuel-efficiency as certified by Testing agency under rule 115 of CMVR 1989 (CMVR is an acronym for Central Motor Vehicles Rules, 1989). Fuel-efficiency for Tour variant

**Claim is based on data shared by Society of Indian Automobile Manufacturers (SIAM).*