

**Press Release**



**Maruti Suzuki to set up its 4<sup>th</sup> Japan-India Institute for Manufacturing (JIM), in Haryana**

- *Company’s JIM in Kansala, Rohtak to train over 200 youth annually.*
  - *Five specialized automotive trade courses offered.*

**New Delhi, 22 December 2023:** Maruti Suzuki India Limited (MSIL) signed a Memorandum of Agreement (MoA) with the Government of Haryana to set up 2<sup>nd</sup> Japan-India Institute for Manufacturing (JIM), in Haryana, at Kansala, in Rohtak. Spread over 5 acres, the existing ITI Kansala will be upgraded to a JIM with an investment of Rs. 5.8 crore as a CSR activity of the company.

The MoA was signed by Dr. Vivek Aggarwal, Director General, Skill Development & Industrial Training, Government of Haryana and Mr. Rahul Bharti, Executive Director, Corporate Affairs, Maruti Suzuki India Limited.



Maruti Suzuki operated JIM offers the students state-of-the-art learning technologies and industry experts to impart skills to make them job ready. Maruti Suzuki JIM was first setup in Mehsana, Gujarat in 2017 followed by JIM Uncha Majra, Haryana in 2019 and Gandhinagar, Gujarat in 2022. JIM Kansala will be operational by 2024.

On this occasion, **Mr. Rahul Bharti, Executive Director, Corporate Affairs, Maruti Suzuki India Limited**, said, “ *The Indian passenger vehicle industry is now world’s third largest and growing. It is our responsibility to prepare human capacity corresponding to manufacturing capacity to meet this growth. Skilling our youth with industry ready skills will help us realize the vision of an Atmanirbhar Bharat. We are glad to partner with the Haryana Government and share the common vision of training and skilling the youth so that they can contribute towards the growth of Haryana.*”

**Mr. Bharti added:** “*We have been operating Japan-India Institutes for Manufacturing (JIMs) since 2017. The key feature of the JIM is that the equipment on which the students are trained is almost similar to that in a modern production factory. In addition there is a focus on safety, quality, discipline, punctuality, Kaizen, and other Japanese shop floor practices along with the core curriculum prescribed by the National Council for Vocational Training (NCVT). That helps better employability.*”

Located about 16 kms from the upcoming automobile hub Kharkhoda, JIM Kansala will offer extensive career opportunities to the students trained at the ITI.

The government of Haryana has provided the land and building for the JIM, Kansala. Maruti Suzuki will provide equipment, training modules, trained teachers, and will manage this institute for 15 years.

#### **About Japan-India Institute for Manufacturing (JIM)**

Japan-India Institute for Manufacturing (JIM) is born out of a collaboration between the Governments of Japan and India to create a pool of skilled workforce for manufacturing in India. It follows from a Memorandum of Cooperation (MoC) signed in 2016 between the Ministry of Economy, Trade and Industry, Government of Japan (METI) and Ministry of Skill Development and Entrepreneurship, Government of India (MSDE), for a “Manufacturing Skill Transfer Promotion Programme” to train 30,000 youths in India over 10 years.

Committed to effectively contributing to Skill Development in India, Maruti Suzuki additionally supports around 50 government ITIs across the country to impart industry-relevant skills to youth and make them employable.

#### **Issued by:**

Corporate Communication,  
Maruti Suzuki India Limited,  
1, Nelson Mandela Road,  
Vasant Kunj, New Delhi  
Ph: 91-11-4678 1000

Email: [corp.comm@maruti.co.in](mailto:corp.comm@maruti.co.in)

Website: [www.marutisuzuki.com](http://www.marutisuzuki.com)

Twitter: @Maruti\_Corp