

## #HotAndTechyBrezza

### Maruti Suzuki announces bookings open for the All-New Hot and Techy Brezza

Youthful and energetic design with a commanding SUV stance | Unique, exciting and impressive interiors with intelligent technology | Electric Sunroof | Powered by Next-Gen Smart Hybrid K-Series Engine | Driven by 6-Speed Automatic Transmission with Paddle Shifters | Enhanced Safety with 6 airbags and ESP



**New Delhi, June 20, 2022:** Maruti Suzuki today opened bookings for the country's most awaited compact SUV – All-New Hot and Techy Brezza. In a teaser released today, the company teased the All-New Brezza with an Electric Sunroof. Packed with an array of sophisticated new-age tech, comfort, convenience and connected features, All-New Brezza is set to rule the heart of Indian customers again. The All-New Hot and Techy Brezza will be available with a new youthful & energetic design, modern and spacious cabin and Next-Gen Powertrain with 6 speed Automatic Transmission.

Announcing the bookings open, **Mr. Shashank Srivastava, Senior Executive Director (Marketing & Sales), Maruti Suzuki India Limited**, said, "Maruti Suzuki Brezza took the Indian market by storm with its launch in 2016. Since then, it has ruled the market and started a new trend of compact SUVs in the country. With over 7.5L units sold in just 6 years, Brezza commands a strong market share in the compact SUV segment in the country. Today we are happy to share that we will be introducing the most-awaited compact SUV in an all-new avatar. The All-New Brezza, with new age tech features, commanding driving stance, and muscular and aggressive looks, is ready to disrupt the market. Matching the changing aspirations of young Indians, who want a vehicle that reflects their personalities, All-New Hot and Techy Brezza is a stylishly tech-enabled compact SUV that will surpass the expectations of our evolved customers. We are confident that the All-New Hot and Techy Brezza too will rule Indian roads and win over the hearts of Indian customers."

**Mr. CV Raman, Chief Technical Officer (Engineering), Maruti Suzuki India Limited**, said, "Brezza has a very special place in our portfolio. It was the first product which was conceptualized, designed and developed in India by Maruti Suzuki. The true symbol of "Create in India", Brezza revolutionized the Indian Compact SUV market with its stylish looks, bold design and highly refined drive experience. It is always challenging to further improve a very successful and loved product. The All-New Hot and Techy Brezza comes

**Customers can pre-book the All-New Hot and Techy Brezza with an initial payment of INR 11 000/-**

- At any ARENA showroom
- Or by Logging-in to [www.marutisuzuki.com](http://www.marutisuzuki.com)
- Or call at 1800 102 1800 (toll free) to know more about the All-New Hot and Techy Brezza

*with an enhanced Design, Performance, Technology and Safety features to surprise Brezza lovers and aspirers. The All-New Hot and Techy Brezza is a testament to our commitment to continuously evolve and we are confident that it would bring immense satisfaction to our young urban customers.”*

Built on the DNA of the original Brezza, the All-New Hot and Techy Brezza is a blend of youthful and modern design, brilliant technology, impressive convenience, and a refined & engaging drive experience.

The All-New Hot and Techy Brezza in a distinct new avatar will strengthen Maruti Suzuki’s leadership in the compact SUV segment and will bolster the ARENA brand.

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