Maruti Suzuki INVICTO, India's premium Strong Hybrid UV, secures 5-star safety rating in the Bharat NCAP assessment

- Offers advanced safety features: 6 airbags, ESP® with Hill Hold Assist, 3-point ELR seatbelts, 360degree view camera, Suzuki Connect with e-Call functionality, All Disc Brakes and more under NEXA Safety Shield
- Strengthens Maruti Suzuki's 5-star Bharat NCAP portfolio alongside the All-New Dzire and VICTORIS

New Delhi, 25 September 2025: Maruti Suzuki India Limited's ("Maruti Suzuki") premium Strong Hybrid UV, INVICTO, secures the highest 5-star safety rating in the Bharat New Car Assessment Program (Bharat NCAP).

The premium three-row Strong Hybrid UV, INVICTO, designed with robust structural stability, advanced features, prioritizes customer safety by incorporating a comprehensive range of active and passive safety features as part of the NEXA Safety Shield.

Speaking on the milestone, **Mr. Hisashi Takeuchi, MD & CEO, Maruti Suzuki India Limited said,** "Safety has always been at the heart of Maruti Suzuki's product philosophy. We are honoured to receive the prestigious 5-star rating in the Bharat NCAP assessment for our premium Strong Hybrid UV, INVICTO. Bharat NCAP has ushered world-class testing protocols in India, empowering customers to make informed choices."



He added, "I am pleased to share that Maruti Suzuki offers 6 airbags as standard in 15 models across 157 variants. These include entry segment models like Alto K10, Celerio; hatchbacks like Wagon R, Swift, Baleno, SUVs like Brezza, VICTORIS, Grand Vitara, Jimny, FRONX, and models like Dzire, XL6, Ertiga, Eeco PV and INVICTO. Through initiatives like the NEXA Safety Shield and ARENA Safety Shield, we have standardized advanced safety features across our vehicle range, combining it with comfort and innovation for our valued customers."

Setting New Standards for Safety - INVICTO

- 6 airbags as standard (Front, Side and Curtain) **
- Suzuki Connect with advanced features and eCall functionality[^]
- Front and Rear Disc Brakes
- Tyre Pressure Monitoring System (TPMS)
- Electronic Parking Brake (EPB) with Auto Hold
- ABS with EBD
- ESP® with Hill Hold Assist
- 3-point ELR Seatbelts
- Isofix child seat anchorage
- 360-degree view camera with dynamic guidelines
- Frontal offset impact safety, Side impact safety and Pedestrian impact safety.

Click **LINK** for images

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^{**}For details on functioning of airbags, please refer to Owner's manual

[^] For details of functioning and limitation of E-Call functionality, kindly refer to terms and condition of Suzuki Connect application

^{*}ESP® is the registered trademark of Mercedes-Benz Group AG