

MSIL: COS: NSE&BSE: 2025/04\_04

8<sup>th</sup> April, 2025

Vice President  
**National Stock Exchange of India Limited**  
"Exchange Plaza", Bandra- Kurla Complex  
Bandra (E),  
Mumbai – 400051

General Manager  
Department of Corporate Services  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai- 400001

**Subject: Press Release**

Dear Sir(s),

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

*For Maruti Suzuki India Limited*

Sanjeev Grover  
Executive Officer & Company Secretary

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**MARUTI SUZUKI INDIA LIMITED**

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Media Release

**Maruti Suzuki Grand Vitara updated with 6 Airbags as standard & new premium features**

- Unmatched safety with standard 6 airbags across all variants
- New Grand Vitara Strong Hybrid Delta+ variant introduced
- Introduces option for Panoramic Sunroof in new Zeta (O), Zeta+ (O), Alpha (O) and Alpha+ (O) variants
- Acclaimed Suzuki ALLGRIP Select technology now available with a 6-speed automatic transmission
- New feature additions include – 8-way Driver Powered Seat, Electronic Parking Brake, Auto Purify with PM 2.5 Display, LED Cabin Lamps, Rear Door Sunshades
- Grand Vitara now available in 18 variants, with prices starting at Rs. 11.42 lakh



**New Delhi, 8<sup>th</sup> April, 2025:** Maruti Suzuki India Limited (MSIL), has today launched the updated Grand Vitara at Rs. 11.42 lakh (ex-showroom). The 2025 Grand Vitara now offers 6 airbags as standard, along with new premium features. This update reflects the company's unwavering commitment to ensure its vehicles always resonate with evolving customer aspirations.

Commenting on the introduction of the new 2025 Grand Vitara, **Mr. Partho Banerjee, Senior Executive Officer, Marketing & Sales, Maruti Suzuki India Limited**, said, *"At Maruti Suzuki, we are always listening to our customers, and regularly refresh our product line-up in-sync with customer demand. The updated Grand Vitara reiterates our commitment to adapt to changing customer priorities, especially regarding safety and comfort. By making 6 airbags standard across all variants and adding new premium features, we are enhancing the value proposition of our flagship SUV while staying true to the core values that define our brand."*

The Grand Vitara offers comprehensive safety for all occupants with 6 airbags offered as standard equipment across all models and variants. The standard safety suite for the Grand Vitara also includes Electronic Stability Program (ESP®) with Hill Hold Assist, Front and Rear Disc Brakes with Anti-lock Braking

System (ABS) and Electronic Brakeforce Distribution (EBD), 3-point ELR seat belts (All seats) ISOFIX Child seat restraint system and more.

The updated Grand Vitara also introduces a new Delta+ Strong Hybrid variant, priced at Rs. 16.99 lakh. The new Delta+ variant will stand alongside the Zeta+ and Alpha+ variants, as well as the new Zeta+ (O) and Alpha+ (O) variants of the Grand Vitara Strong Hybrid. The sophisticated dual-powertrain of the Grand Vitara Strong Hybrid combines an electric motor powered by a lithium-ion battery pack and a petrol engine to offer top-notch performance.

Backed by popular demand, the new Grand Vitara also introduces a variety of convenience and comfort features designed to enhance the ownership experience. Customers now have greater choice while opting for a sunroof in the Zeta and Alpha variants with the new Zeta (O), Alpha (O), Zeta+ (O) and Alpha+ (O) variants. The new Grand Vitara also introduces several features and updates to cater to evolving customer preferences, with an 8-way driver powered seat, an Electronic Parking Brake for 6AT variants, Auto Purify with PM 2.5 Display, new LED cabin lamps for better interior illumination and rear door sunshades for improved cabin comfort. The updated Grand Vitara also distinguishes itself with a set of new R17 precision cut alloy wheels.

The Grand Vitara continues to be a multi-product offering with Strong Hybrid, ALLGRIP Select and Smart Hybrid, appealing to a wide range of customer preferences. All models of the updated Grand Vitara are now E20 fuel compliant.

The Maruti Suzuki Grand Vitara has been conceptualised to dominate every road by resonating with customers on account of its performance, distinctive style, commanding presence, and a variety of powertrain options. The updated Grand Vitara also boasts a host of premium features such as a 22.86cm (9") SmartPlay Pro+ entertainment system with wireless connectivity, Head Up Display, 360 View Camera, Wireless Charging Dock, panoramic sunroof, ventilated seats, Premium Sound System by Clarion, Suzuki Connect and more, making this mid-size SUV the ideal choice for discerning customers.

Maruti Suzuki Grand Vitara prices (Ex-showroom INR)					
Smart Hybrid		ALLGRIP Select		Strong Hybrid	
Sigma	11 42 000				
Delta	12 53 000				
Delta AT	13 93 000			Delta+ e-CVT	16 99 000
Zeta	14 67 000				
Zeta Dual Tone	14 83 000				
Zeta (O)	15 27 000				
Zeta Dual Tone (O)	15 43 000				
Zeta AT	16 07 000			Zeta+ e-CVT	18 60 000
Zeta AT Dual Tone	16 23 000			Zeta+ e-CVT Dual Tone	18 76 000
Zeta AT (O)	16 67 000			Zeta+ e-CVT (O)	19 20 000
Zeta AT Dual Tone (O)	16 83 000			Zeta+ e-CVT Dual Tone (O)	19 36 000

Alpha	16 14 000				
Alpha Dual Tone	16 30 000				
Alpha (O)	16 74 000				
Alpha Dual Tone (O)	16 90 000				
Alpha AT	17 54 000	Alpha 4WD AT	19 04 000	Alpha+ e-CVT	19 92 000
Alpha AT Dual Tone	17 70 000	Alpha 4WD AT Dual Tone	19 20 000	Alpha+ e-CVT Dual Tone	20 08 000
Alpha AT (O)	18 14 000	Alpha 4WD AT (O)	19 64 000	Alpha+ e-CVT (O)	20 52 000
Alpha AT Dual Tone (O)	18 30 000	Alpha 4WD AT Dual Tone (O)	19 80 000	Alpha+ e-CVT Dual Tone (O)	20 68 000

**Issued by:**

PR & Communications,

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