MARUTI SUZUKI

21st June, 2024

Vice President
National Stock Exchange of India Limited
"Exchange Plaza", Bandra- Kurla Complex
Bandra (E)
Mumbai - 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400 001

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**

Sanjeev Grover
Executive Officer & Company Secretary

Press Release

Maruti Suzuki FRONX Velocity Edition now available across all variants

- *Now available across all 14 variants of FRONX including 1.0L and 1.2L powertrain options.*
- *The Velocity Edition enhances FRONX's appearance with sporty and dynamic additions.*
- *The Sigma variant of the FRONX 1.2L Velocity Edition will now be available at an attractive price of ₹7.29 lakh (ex-showroom), for a limited period.*
- *Maruti Suzuki FRONX SUV fastest to clock 1 lakh sales in the passenger vehicle category[*]*

New Delhi, 21 June 2024: Maruti Suzuki India Limited (MSIL) has expanded its popular FRONX Velocity Edition across the SUV's 14 variants comprising 1.2L (Petrol and CNG) and 1.0L powertrain options with a choice of manual and automatic transmissions. Building on the success of its initial launch with the Turbo powertrain, the Velocity Edition further elevates FRONX's dynamic and aesthetic appeal with a suite of exclusive accessory upgrades. Additionally, the FRONX 1.2L Velocity Edition Sigma variant will be available at an attractive price of ₹7.29 lakh (ex-showroom) for a limited period. [+]

Conceptualized for young aspirational trailblazers, FRONX's 'Shape of New' philosophy seamlessly integrates futuristic design, cutting-edge technology, ample ground clearance, and a commanding presence. Its impressive assortment of contemporary features and diverse powertrain options have made it a sought-after choice for those looking for a modern compact SUV.

Speaking on this occasion, **Mr Partho Banerjee, Senior Executive Officer, Marketing & Sales, Maruti Suzuki India Limited**, said, *"FRONX has carved a niche, captivating customers who seek a bold SUV experience. Achieving 100,000 sales in just ten months is a testament to customers' love for this innovatively designed and sporty compact SUV. By offering the Velocity Edition across all variants of*

FRONX, we are not just celebrating this success; we are reaffirming our commitment to providing our customers with a wide array of choices, making FRONX an even more compelling option for our discerning customers."

The FRONX SUV is offered with two Advanced next-gen powertrain options to cater to diverse customer needs. Performance enthusiasts can opt for the all-new 1.0L K-Series Boosterjet petrol engine with Progressive Smart Hybrid technology. Available with either a 5-speed manual or a 6-speed automatic transmission with steering-mounted paddle shifters, it delivers exhilarating driving pleasure. The FRONX SUV is also available with an advanced 1.2L K-Series Dual Jet, Dual VVT engine with Idle Start Stop technology, paired with a 5-speed manual or 5-speed AGS transmission. Customers looking for an eco-friendly ownership experience can opt for the FRONX S-CNG, with best-in-class fuel-efficiency of 28.51 km/kg[**].

Additionally, customers can also experience a wide range of features such as a Head-Up Display with turn-by-turn navigation, 360 View Camera, wireless smartphone charger, and 22.86 cm (9") HD Smart Play Pro+ infotainment system with wireless Apple CarPlay and Android Auto connectivity.

Details of accessories included in the FRONX Velocity Edition are as follows:

Fronx 1.2L Velocity Edition	
Sigma	**Delta / Delta + / Delta+ (O) :**
Front Bumper Painted Garnish - Black + Red	Front Bumper Painted Garnish - Black + Red
Head Lamp Garnish	Head Lamp Garnish
Wheel Arch Garnish	Wheel Arch Garnish
Front Grille Garnish - Opulent Red	Front Grille Garnish - Opulent Red
	Body Side Molding - Red Insert
	Rear Bumper Painted Garnish - Black + Red
	Illuminated Door Sill Guard
	Red Dash Designer Mat
	Rear Upper Spoiler Extender - Black + Red
	Door Visor Premium
	ORVM Cover - Red Dash Finish
	Back Door Garnish

Fronx Turbo 1.0L Velocity Edition	
(Delta+)	**(Alpha/Zeta)**
Exterior Styling Kit - Grey + Red	Exterior Styling Kit - Grey + Red
Door Visor Premium	Door Visor Premium
Front Bumper Painted Garnish - Black + Red	Front Bumper Painted Garnish - Black + Red
ORVM Cover - Red Dash Finish	ORVM Cover - Red Dash Finish
Head Lamp Garnish	Head Lamp Garnish
Body Side Molding - Red Insert	Body Side Molding - Red Insert
Rear Bumper Painted Garnish - Black + Red	Rear Bumper Painted Garnish - Black + Red
Illuminated Door Sill Guard	Illuminated Door Sill Guard
Red Dash Designer Mat	Red Dash Designer Mat

NexCross Black Finish Seat Cover	NexCross Bordeaux Finish Sleeve Seat Cover
Interior Styling Kit - Carbon Finish	Interior Styling Kit - Carbon Finish
3D Boot Mat	3D Boot Mat
Rear Upper Spoiler Extender - Black + Red	Rear Upper Spoiler Extender - Black + Red
Wheel Arch Garnish	Wheel Arch Garnish
Front Grille Garnish - Opulent Red	Front Grille Garnish - Opulent Red
Back Door Garnish	Back Door Garnish

*Claim verified by independent research agency - JATO Dynamics Limited for Fastest to 1Lakh sales in SUV and PV categories since launch on 19-January-2024

+Terms and Conditions Apply.

**Test Result of Rule 115 of CMVR, 1989 [CMVR is an acronym for Central Motor Vehicles Rules, 1989.]

 Features and accessories are variant specific.