

Press Release

Maruti Suzuki Ciaz clocks 3 Lakh sales; Fastest ever in the Premium Sedan Segment

New Delhi, September 10, 2021: Maruti Suzuki Ciaz has attained sales of 300,000 units fastest in the premium sedan segment. Inspired by elegance with luxury, Ciaz comes packed with segment leading space, plush interiors and a powerful 1.5 litre petrol engine with Smart Hybrid technology that offers best in class fuel-efficiency. Equipped with NEXA Safety Shield's advanced safety features, Ciaz provides safety assurance to the customers.

Speaking on the milestone, **Shashank Srivastava, Senior Executive Director (Marketing & Sales), Maruti Suzuki India Limited**, said, *"Since its launch in 2014, Ciaz has redefined the segment with its class leading space, design and sophistication & has witnessed a resounding success in the highly competitive premium sedan segment. The milestone of 3 Lakh sales demonstrates customer's faith and confidence in the brand"*.

Ciaz leads perfection with its elegant styling and spacious lounge-like cabin for comfortable drives. With its striking front grille,

sleek bumper and LED Projector Headlamps with DRLs, it owns the road with its sophisticated and opulent stance. 'Classy on the outside, indulgent on the inside', it never fails to offer a splendid drive experience.



ISSUED BY

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