

With a rich legacy of 4 decades, Maruti Suzuki has played a significant role in shaping the Indian automobile industry. From a humble start of manufacturing about 20,000 cars in a year, to manufacturing close to 2 million cars a year in FY 2022-23, the Company has delighted over 27 million customers in India and around 100 countries of the world. Maruti Suzuki today offers a range of feature-rich, safe, environment-friendly vehicles with world-class quality at affordable prices.

The collage consists of nine square images arranged in a 3x3 grid. The top row shows a silver Maruti Suzuki SUV at a charging station, a blue electric vehicle chassis, and a woman working on a laptop. The middle row features a blue SUV, a field of solar panels, and a couple sitting outdoors. The bottom row includes a green SUV, a world map with red arrows indicating global connectivity, and a construction site with a smartphone overlay showing a construction app interface.

Explaining the genesis of Maruti Suzuki 3.0, **Mr. R. C. Bhargava, Chairman, Maruti Suzuki India Limited**, said, *“Our first phase was when we were a public enterprise. The second phase ended with the COVID-19 pandemic, and the Indian car market became the third largest in the world... It took us 40 years to create a capacity of 2 million units and Suzuki Motor Corporation helped in this process by establishing the Gujarat facility. Your Company now has to add the next 2 million in a period of 9 years.”*

Expressing his confidence in the global economy, Mr. Bhargava shared, *“Our exports rose to 259,000 units last year. We expect the demand for exports to continue to grow and export volumes are projected at 750,000-800,000 cars by FY 2030-31.”*

Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited said, *“With expanding capacity, offering multiple carbon reduction technologies, bringing many new products, we are writing a new chapter in the history of the Company - ‘Maruti Suzuki 3.0.’”*

Issued by:

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