

## Maruti Suzuki celebrates International Women's Day with exclusive offers

*This March, Women customers will get exclusive offers on service labour charges, parts & accessories and also a complimentary dry wash*

**New Delhi, March 8<sup>th</sup> 2019:** In celebration of International Women's Day, Maruti Suzuki India Limited has announced an exclusive service camp for vehicles of female customers across India. On the occasion, Maruti Suzuki will offer an array of incentives for such customers from March 8<sup>th</sup> till March 31<sup>st</sup> 2019.



These customers will be offered complimentary service vouchers, discounts on service labour charges, parts and accessories, for their Maruti Suzuki vehicles. In addition, complimentary dry wash and free vehicle pick up and drop facility will be provided.

Speaking on the initiative **Mr. Partho Banerjee, Executive Director (Service), Maruti Suzuki India**, said, *“On the occasion of International Women's Day, our women customers will have exclusive deals and discounts as a way to show our support and gratitude. Last year, over eighteen thousand women participated in the service camps. Progressively, more women customers are driving their cars to service workshops.”*

Maruti Suzuki has been catering to the diverse audience of India for over 35 years. This initiative marks the company's continued commitment towards providing the best of service facilities for enhanced vehicle performance. With an average of 1.5 lakhs female customers getting their vehicles serviced every month across India, this Women's Day camp is expected to boost convenience and delight them.

### Issued by:

Corporate Communications,  
Maruti Suzuki India Limited,

1, Nelson Mandela Road, Vasant Kunj, New Delhi

Email: corp.comm@maruti.co.in ; Website: www.marutisuzuki.com ; Twitter: @Maruti\_Corp