

Media Release

Introducing Next-Gen Ertiga. Pre-book now and *inspire togetherness again!!*

Packed with new-age Tech | Elegant style and bolder looks | Enhanced comfort, performance and safety

- Powered by All-New Next Gen K-Series 1.5L Dual Jet, Dual VVT engine with Progressive Smart Hybrid Technology
 - All-New advanced 6-speed Automatic Transmission with Paddle Shifters
 - Refreshed design and next-gen features for aspirational customers



New Delhi, April 7, 2022: Maruti Suzuki today announced the commencement of bookings for the **Next-Gen Ertiga**. One of India's most loved MPV* "Ertiga" is all set to inspire togetherness again in its fresh and energized avatar. The Next-Gen Ertiga is powered by **Next Gen K-series 1.5L Dual Jet, Dual VVT engine** with Progressive Smart Hybrid Technology. The Next-Gen Ertiga will be driven by an advanced 6-speed Automatic Transmission with **Paddle Shifters**, taking the customer comfort to an all-new height. With an elevated new design, enhanced refinement and improved fuel-efficiency the Next-Gen Ertiga comes with a host of new-age technology and convenience features. With advanced connected car technology - **Suzuki Connect** and 17.78cm (7inch) **SmartPlay Pro Touch Screen Infotainment System**, Next-Gen Ertiga is all set to offer an unparalleled experience to customers. The Next-Gen Ertiga S-CNG will now be available in the ZXI variant as well, giving more value to customers.

Announcing the bookings open for the Next-Gen Ertiga, **Mr. Shashank Srivastava, Senior Executive Director (Marketing & Sales), Maruti Suzuki India Limited**, said, *"With over 750,000 delighted customers, Ertiga has been a game-changer in India's MPV market. We are pleased to introduce the Next-Gen Ertiga, that redefines style, space, technology, safety, comfort and convenience of traveling together. The Next-Gen Ertiga will have thoughtful new-age features, an upgraded powertrain and advanced 6-speed automatic transmission. We are confident that the Next-Gen Ertiga will further delight customers, offering them a more fuel-efficient, powerful, technologically advanced and stylish companion for long journeys together with their loved ones."*

Mr. CV Raman, Chief Technical Officer (Engineering), Maruti Suzuki India Limited, said, *"Ertiga's continued success in the market is a testament to its undisputed reign as one of India's most loved MPV. The Next-Gen Ertiga has been elegantly designed and equipped with an all-new K-series efficient powertrain and modern features to deliver an enjoyable driving experience while ensuring the safety of loved ones. We are sure that the*

- Pre-book the Next-Gen Ertiga at any of the Maruti Suzuki ARENA showrooms across India
- Or by Logging-in to www.marutisuzuki.com
- The Next-Gen Ertiga can be pre-booked with an initial payment of INR 11 000/- only
- Dial 1800 102 1800 (toll free) for any enquires w.r.t the Next-Gen Ertiga

Next-Gen Ertiga will exceed customer expectations and continue to be the preferred choice of many more Indian families.”

Since its launch Ertiga has raced ahead to become one of India’s most loved MPV that revolutionized the MPV segment. It became an instant hit for urban families and has become the reason for smiles and pride. The Next-Gen Ertiga will further strengthen Maruti Suzuki’s stronghold in the MPV segment.

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*MPV: Multi-purpose Vehicle