

## Maruti Suzuki Sales in November 2014

Dec 01, 2014

**New Delhi:** Car market leader Maruti Suzuki India Limited sold a total of 110,147 units in November 2014. This includes 100,024 units in domestic market and 10,123 units in exports. The Company had sold a total of 92,140 units in November 2013. The sales figures for November 2014 are given below:

Category : Sub-segment	Models	Nov			Till Nov			April'13 - March'14
		2014	2013	% Change	2014-15	2013-14	% Change	
A: Mini	Alto, WagonR	37746	38040	-0.8%	275220	281754	-2.3%	436032
A: Compact	Swift, Ritz, Celerio, Dzire*	37339	32804	13.8%	327098	273974	19.4%	440381
A: Super Compact	Dzire Tour	1989	604	229.3%	10420	5569	87.1%	10012
A: Mid-Size	SX4, Ciaz **	5232	200	2516.0%	13754	2928	369.7%	4029
<b>Total A: Passenger Vehicles</b>		<b>82306</b>	<b>71649</b>	<b>14.9%</b>	<b>626492</b>	<b>564226</b>	<b>11.0%</b>	<b>890455</b>
B: Utility vehicles	Gypsy, Grand Vitara, Ertiga	5515	5840	-5.6%	43911	39480	11.2%	61119
C: Vans	Omni, Eeco	12203	8021	52.1%	85020	64774	31.3%	102115
<b>Total Domestic Sales</b>		<b>100024</b>	<b>85510</b>	<b>17.0%</b>	<b>755423</b>	<b>668480</b>	<b>13.0%</b>	<b>1053689</b>
<b>Total Export Sales</b>		<b>10123</b>	<b>6630</b>	<b>52.7%</b>	<b>80489</b>	<b>70767</b>	<b>13.7%</b>	<b>101352</b>
<b>Total Sales (Domestic + Export)</b>		<b>110147</b>	<b>92140</b>	<b>19.5%</b>	<b>835912</b>	<b>739247</b>	<b>13.1%</b>	<b>1155041</b>

(\*Dzire reported under compact segment August 2014 onwards, as per SIAM classification)

(\*\* Ciaz launched in October 2014)

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