Maruti Suzuki sales in November 2010

Dec 01, 2010

Car market leader Maruti Suzuki India Limited sold a total of 1,12,554 vehicles in November 2010. This includes 10,051 units of exports.

The company had sold 87,807 vehicles in November 2009.

For the second consecutive month, the company crossed 1 lakh units sales mark in the domestic market in November 2010 with 1,02,503 units.

In November 2010, the sales in A2 segment grew by 32.2 per cent while in the A3 segment the sales growth was 27.2 per cent, as compared to November 2009. The sales growth in the C segment was 76.5 per cent over November 2009.

The sales figures for November 2010 are given below:

Segment	Models	In November			Till November			April'09 -
		2010	2009	% Change	2010-11	2009-10	% Change	March'10
A1	M800	2440	3040	-19.7%	17184	22020	-22.0%	33028
A2	Alto, Wagon-R, Zen, Swift, A-Star, Ritz	74063	56005	32.2%	521031	407271	27.9%	633190
A3	SX4, D'zire	11115	8741	27.2%	83056	61770	34.5%	99315
A: Total Passenger Cars		87618	67786	29.3%	621271	491061	26.5%	765533
B: MUV	Gypsy, Grand Vitara	199	253	-21.3%	4428	2576	71.9%	3932
C: Van Type	Omni, Versa, Eeco	14686	8320	76.5%	105182	60771	73.1%	101325
Domestic		102503	76359	34.2%	730881	554408	31.8%	870790
Export		10051	11448	-12.2%	97559	91731	6.4%	147575
Total Sales		112554	87807	28.2%	828440	646139	28.2%	1018365

^{*} Eeco was launched in January 2010.