


## Beat the Heat: Maruti Suzuki offers free 'Summer Ready Vehicle Health Check' for its customers

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Maruti Suzuki is offering 'Summer Ready Vehicle Health Check' complimentary to its customers across India. The service camp is focused on providing extensive care to Maruti Suzuki Car Owners for a safe and convenient drive this Summer season, at all Maruti Suzuki authorized dealer workshops.

With the summer season setting in, special care of vehicles is required and at 'Summer Ready Vehicle Health Check Service Camp', customers can avail detailed free inspection of the key functions of their car. The camp is open for all Maruti Suzuki car owners from April 15-30, 2019.



The banner features a bright yellow background with a large sun graphic. At the top left, it says 'MARUTI SUZUKI SERVICE'. The main headline reads 'BEAT THE HEAT WITH OFFERS FROM MARUTI SUZUKI SERVICE.' Below this, the dates '15<sup>th</sup>-30<sup>th</sup> April, 2019.' are displayed. On the right side, there is a line-art illustration of a car. A dashed horizontal line separates the top section from the bottom section, which has a blue and green geometric pattern. The bottom section is titled 'COMPLIMENTARY\* SUMMER READY VEHICLE HEALTH CHECK' and lists five services with corresponding icons: Air Conditioner, Oil and Coolant, Battery, Electrical System, and Tyres. A small disclaimer is visible at the bottom right of the banner.

Speaking about the camp, **Mr. Partho Banerjee, Executive Director (Service), Maruti Suzuki India Ltd.**, said, "At Maruti Suzuki, we service over 50,000 vehicles every day. With the onset of summer, the need for features like air conditioner and other electrical system increases, we want to offer hassle free driving experience to our customers. This service camp is aimed to prevent any inconvenience. We are confident this camp will benefit our customers."

Maruti Suzuki has been catering to the diverse audience of India with over 2200 dealer workshops across its service network. Last year, approx. 2.2 lac customers availed benefits under Summer Fit Vehicle Health Check Up Camp.

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