

MSIL: COS: NSE&BSE: 2022/11_09

18th November, 2022

Vice President
National Stock Exchange of India Limited
"Exchange Plaza", Bandra- Kurla Complex
Bandra (E)
Mumbai - 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai- 400 001

Sub: Press Release

Dear Sirs,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover
Executive Vice President
& Company Secretary

MARUTI SUZUKI INDIA LIMITED

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Media Release

India's favourite hatchback, All-New Alto K10 now available with S-CNG technology

- Alto K10 S-CNG delivers an incredible fuel-efficiency of 33.85 km/kg*
- Available in VXI variant
- Maruti Suzuki now offers 13 models with factory-fitted S-CNG technology
- Over 1 million S-CNG vehicles sold till date



New Delhi, 18th November 2022: Strengthening its commitment towards offering green vehicles and building on its efforts to spread the 'Joy of Mobility', Maruti Suzuki has launched the All-New Alto K10 S-CNG. Introduced in August 2022, the third-generation All-New Alto K10 has received tremendous customer response that has once again propelled the Alto nameplate to the top of the sales charts. The new Alto K10 S-CNG will further expand the reach of the popular hatchback.

The All-New Alto K10 S-CNG is powered by a Next-Gen K-Series 1.0L Dual Jet, Dual VVT engine, offering unmatched fuel efficiency and refinement. The Alto K10 S-CNG's powertrain with dual-interdependent ECUs, develops a peak power output of 41.7kW(56.69PS⁺)@5300RPM and max torque of 82.1Nm@3400RPM in CNG Mode. Available with a 5-speed manual gearbox, the Alto K-10 S-CNG delivers an incredible fuel-efficiency of 33.85 km/kg*.

Introducing the All-New Alto K10 S-CNG, **Mr. Shashank Srivastava, Senior Executive Officer, Marketing & Sales, Maruti Suzuki India Limited**, said, "The Alto brand has been a symbol of how Maruti Suzuki has evolved in response to customers' shifting desires. The Alto continued to be the best-selling vehicle in the country for 16 consecutive years, and we are convinced that the launch of the S-CNG model will further strengthen its appeal, thanks to its stellar fuel-efficiency."

He further added, "I am delighted to share that we have sold more than 1 million S-CNG vehicles so far, which has helped save over 1 million tonnes of CO₂ emissions. The addition of S-CNG to the popular Alto

K10 will allow further widespread adoption of our environment-friendly technology. Our S-CNG range is specially designed, developed, and manufactured at our facilities to suit Indian driving conditions.”

The Maruti Suzuki Alto K10 S-CNG has been conceptualized, designed, and developed at the company’s world-class research and development facility. The suspension setup of the Alto K10 S-CNG has been calibrated to the updated powertrain to enhance ride quality, comfort, and safety. Maruti Suzuki’s Research & Development facility conducts rigorous testing of its factory-fitted S-CNG cars to deliver unmatched safety[^], performance, durability, and fuel-efficiency.

Notably, Maruti Suzuki offers the country’s largest selection of CNG vehicles at various price points, fulfilling the Government’s goal of reducing oil imports and increasing the proportion of natural gas in the country’s primary energy mix.

Currently, the brand offers a total of 13 S-CNG models including Alto, Alto K10, S-Presso, WagonR, Eeco, Celerio, Swift, Dzire, Ertiga, Baleno, XL6, Super Carry and Tour S.

| All-New Alto K10 S-CNG Technical Specifications: | | | |
|---|-------|------------------------|--|
| Length (mm) | 3,530 | Max Torque | Petrol mode: 89Nm @ 3500 rpm |
| | | | CNG mode: 82.1Nm @ 3400 rpm |
| Height (mm) (Unladen) | 1,520 | Max Power | Petrol mode: 48kW (65.26 PS ⁺⁺) @5500RPM |
| | | | CNG mode: 41.7kW (56.69 PS ⁺⁺) @5300RPM |
| Width (mm) | 1,490 | Fuel-Efficiency | 33.85 km/kg* |

Price of the All-New Alto K10 S-CNG (Ex-showroom in INR)

| Manual Transmission (5MT) | |
|----------------------------------|-------------------|
| Variant | Price |
| VXI S-CNG | 5 94 500/- |

[Click here for All-New Alto K10 images](#)

Disclaimer:

*Fuel-efficiency as certified by test agency under Rule 115 of CMVR, 1989 (CMVR is an acronym for Central Motor Vehicles Rules, 1989)

[^]For details on functioning of safety features, including airbag, kindly refer to the Owner’s Manual.

Image: Creative visualization. Black glass on the mirror is due to lighting effect. Accessories and features shown in the pictures may not be part of the standard equipment and may vary according to the variant. Images are for illustration purpose only. Colours shown may vary from actual body colours due to printing on paper. Terms and conditions apply.

++ [1kW = 1.35962 PS]