

Maruti Suzuki opens bookings for Baleno, the all-new premium hatchback

Global model to be launched first in India by end October

New Delhi, Oct 13, 2015: Maruti Suzuki, the leader in passenger vehicles, today announced the pre-launch bookings for the most awaited car of 2015, Baleno.

Baleno, the Dynamic, Energetic and Premium Hatchback will be the second model in three months to be offered through NEXA.

Based on the new design concept of Liquid Flow, Baleno is a harmonious combination of flowing curves, elegant styling, superb performance and smart packaging that promises top-end experience of a premium hatchback.

Equipped with several high end features and technologies, Baleno is all set to redefine the premium compact segment

- 1st car in India to get the intuitive Apple CarPlay® feature
- Built on a **New Generation Platform that uses ultra-high tensile steel and makes the car 100 kg lighter and 10% stronger than a conventional platform**
- **Multi-Information Speedometer** Display
- Addressing ease of driving: First **CVT in a hatchback by Maruti Suzuki**
- HID Headlamps with **LED Daylight Running Lamps & LED Rear Combination Lights**
- Segment first **UV Cut Glasses** which reduce UV rays by upto **85%**
- Safety at the core: **Dual Airbags, ABS, EBD & Seatbelts** with Pretensioners and Force Limiters as standard fitment from the base variant onwards.

For pre-launch bookings, customers can take any of the following routes -

- Dial 1800 200 6392 (toll free) to make enquiries and leave contact details.
- Log in to www.nexaexperience.com and leave contact details.
- Pre-book the Baleno at one of the NEXA showrooms.
- Customers can approach and leave their contact details at the existing dealerships of Maruti Suzuki, which will help and support them, connect to the relevant NEXA outlet.
- The Baleno can be booked with an initial payment of Rs 11,000/-.

Variants and Colors:

Legend: (O) Available / (-) Not Available

	VVT Petrol	DDiS 190	
Engine Displacement	1.2 litre	1.3 litre	
Transmission	5MT/CVT	5MT	
Fuel efficiency	21.4 km/l	27.39 km/l	
Manual Transmission	Sigma	O	O
	Delta	O	O
	Zeta	O	O
	Alpha	O	O
CVT transmission	Delta	O	-

Color Options	
Ray Blue	Fire Red
Autumn Orange	Premium Urban Blue
Pearl Arctic White	Metallic Premium Silver
Granite Gray	

For high resolution images of Baleno click on this link <https://flic.kr/s/aHskn6VtLc>